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Total No. of Pages : 02

Total No. of Questions : 09

B.Voc. (Agriculture) (Sem-6)
MANAGEMENT OF AGRICULTURAL BUSINESS
Subject Code : BVAG-606-18
M.Code : 93482
Date of Examination: 16-05-2023

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
2. SECTION-B contains FIVE questions carrying FIVE marks each and students have to attempt any FOUR questions.
3. SECTION-C contains THREE questions carrying TEN marks each and students have to attempt any TWO questions.

SECTION-A

1. Write a short note on each of the following :

- a) Agribusiness
- b) Farm Production
- c) Entrepreneurship
- d) Controlling
- e) Marketing Mix
- f) Staffing
- g) Program
- h) Project Management
- i) Social System
- j) Agro-based Industry.

SECTION-B

2. What is the importance of planning in context of Agri-Business?
3. What are the major features of Agri-Business?
4. Discuss the role of entrepreneurship in the economic growth of a nation.
5. What is the relevance of Social System in context of an entrepreneurial venture?
6. Elaborate the importance of Marketing Management in Agri-Business.

SECTION-C

7. Discuss in detail the role of entrepreneurship in promoting Agri-Business.
8. What is meant by 'Planning'? Discuss the various steps of the planning process.
9. What do you understand by Agricultural Project? Discuss the various types of these projects.

NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.