

Roll No.

Total No. of Pages : 02

Total No. of Questions : 09

M.Sc.(IT) (Sem.-4)
DATA WAREHOUSING AND DATA MINING
Subject Code : PGCA1941
M.Code : 79564
Date of Examination : 24-05-2023

Time : 3 Hrs.

Max. Marks : 70

INSTRUCTIONS TO CANDIDATES :

1. **SECTION-A is COMPULSORY** consisting of **TEN** questions carrying **TWO** marks each.
2. **SECTION - B & C** have **FOUR** questions each.
3. **Attempt any FIVE** questions from **SECTION B & C** carrying **TEN** marks each.
4. **Select at least TWO** questions from **SECTION - B & C**.

SECTION-A

I. Write briefly:

- a) Differentiate between OLAP and OLTP.
- b) Briefly explain the ETL process.
- c) What is the need for data warehousing?
- d) What are the various techniques available for data transformation?
- e) Discuss snowflake schema.
- f) What is Bayes theorem?
- g) What is the difference between Nominal and Ordinal Data?
- h) How to choose the value of K in the K-Nearest Neighbour method?
- i) Differentiate between classification and clustering.
- j) What is the use of DBSCAN method?

SECTION-B

2. Explain the process of data preprocessing with all its types in detail.
3. Draw and explain the OLAP Three-tier architecture.
4. Discuss mapping of data warehouse to a multiprocessor architecture.
5.
 - a. Discuss five ways of handling missing values.
 - b. Discuss three ways of handling noisy data.

SECTION-C

6. **Discuss the comparison between the following pairs :**
 - a) Predictive and Descriptive Data
 - b) Linear and Multiple Regression
 - c) K-Mean and K-Medoids
 - d) Hierarchical and Density-based Clustering Techniques
 - e) KNN and SVM
7. Write the algorithm for the K-Means Clustering and demonstrate the same with an example.
8. **Explain the following in detail using examples :**
 - a) Associating Rule Mining
 - b) Apriori Algorithm.
9.
 - a) What do the terms “Naïve” and “Bayes” mean in the Naive Bayes classification algorithm?
 - b) Explain the mathematics behind the Naive Bayes model.

NOTE : Disclosure of Identity by writing Mobile No. or Marking of passing request on any paper of Answer Sheet will lead to UMC against the Student.