

Roll No.

Total No. of Pages : 02

Total No. of Questions : 09

**BBA / BBA (SIM) (Sem-2)**  
**BUSINESS ENVIRONMENT**

Subject Code : BBA-202-18

M.Code : 75917

Date of Examination : 21-06-2023

Time : 3 Hrs.

Max. Marks : 60

**INSTRUCTIONS TO CANDIDATES :**

1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
2. SECTION-B consists of FOUR Sub-sections : Units-I, II, III & IV.
3. Each Sub-section contains TWO questions each, carrying TEN marks each.
4. Student has to attempt any ONE question from each Sub-section.

**SECTION-A**

1. Write briefly :
  - a) Significance of Business Environment Analysis
  - b) Features of Capitalist Economic System
  - c) Objectives of Monetary policy
  - d) Foreign Exchange Management in India
  - e) Need of Consumer Protection Act, 1986
  - f) Effects of Globalisation on Business
  - g) Corporate Social Responsibility
  - h) Relevance of Public Sector
  - i) Structure of IMF
  - j) Need of Regional Groupings.

## SECTION-B

### UNIT-I

2. Highlight the need of scanning business environment in recent context. Describe techniques of business environment scanning.
3. Enlist tools of fiscal policy. Explain in detail, the impact of fiscal policy on business in Indian context.

### UNIT-II

4. Demonstrate the impact of political environment on business performance. Give your answer in Indian context.
5. Discuss important features of privatisation and liberalisation in India. Also discuss their effects on business.

### UNIT-III

6. Enlist and elaborate important critical elements of socio-cultural environment and discuss their importance for business in Indian context.
7. Write a detailed note on role, performance and problems of Public Sector in India. How does it influence business growth? Discuss.

### UNIT-IV

8. Discuss benefits and problems of Multinational Corporations in Indian context.
9. Discuss in detail, the positive and negative implications of WTO for India and Indian Businesses.

**NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.**