

Roll No.

Total No. of Pages : 02

Total No. of Questions : 09

B.Com (Hons) (Sem-2)
BUSINESS ENVIRONMENT

Subject Code : BCOM-202-18

M.Code : 75829

Date of Examination : 09-06-2023

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. **SECTION-A is COMPULSORY** consisting of **TEN** questions carrying **TWO** marks each.
2. **SECTION-B** consists of **FOUR** Sub-sections : **Units-I, II, III & IV.**
3. Each Sub-section contains **TWO** questions each, carrying **TEN** marks each.
4. Student has to attempt any **ONE** question from each Sub-section.

SECTION-A

1. Write briefly :

- a) What do you understand by environmental scanning?
- b) What is meant by economic environment?
- c) What are basic objectives of monetary policy?
- d) What are the main features of Exim policy?
- e) What is an economic system?
- f) What are the main objectives of FEMA Act 1999?
- g) What do you mean by privatization?
- h) What do you understand by business ethics?
- i) What are the main features of technological environment?
- j) What is the main purpose of mergers and acquisitions?

SECTION-B

UNIT-I

2. What is business environment? Explain the nature and significance of the study of business environment.
3. What are the basic objectives of fiscal policy? Analyze India's fiscal policy in the light of these objectives. Account for its shortcomings.

UNIT-II

4. Explain the critical elements of political environment of business. Discuss your answer in the context of India's political environment.
5. Discuss the concept of globalization. What are the main threats and opportunities for the Indian business arising out of globalization?

UNIT-III

6. What do you understand by socio-cultural environment? How does the socio-cultural environment affect the business of a country?
7. What do you understand by the concept of social responsibility of business? Why should businesses develop a sense of social responsibility? Discuss.

UNIT-IV

8. What are the causes for the rapid growth of multinational corporations in India? Explain its advantages and disadvantages.
9. Explain the objectives and functions of the IMF. Also critically examine its achievements.

NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.