

Roll No.

Total No. of Pages : 02

Total No. of Questions : 09

**BBA/BBA(SIM) (Sem.-1)**  
**PRINCIPLES AND PRACTICES OF MANAGEMENT**

Subject Code : BBA 101-18

M.Code : 75082

Date of Examination : 24-05-2023

Time : 3 Hrs.

Max. Marks : 60

**INSTRUCTIONS TO CANDIDATES :**

1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
2. SECTION-B consists of FOUR Sub-sections : Units-I, II, III & IV.
3. Each Sub-section contains TWO questions each, carrying TEN marks each.
4. Student has to attempt any ONE question from each Sub-section.

**SECTION-A**

**1. Answer briefly:**

- a) Partnership
- b) Unity of command
- c) Strategic planning
- d) Scalar chain
- e) Departmentation
- f) Ego needs
- g) Organisational structure
- h) TQM
- i) Line & Staff Authority
- j) Stages of team building.

## **SECTION-B**

### **UNIT-I**

2. What are the functions of Management? Discuss the nature & scope of management.
3. Illustrate F. W Taylor's contributions to the field of management.

### **UNIT-II**

4. What is the role of planning in an organisation? Explain the process of planning.
5. Explain the process of decision making? What are different techniques of decision making?

### **UNIT-III**

6. What do you mean by organizing? Differentiate between formal and informal organization.
7. Discuss Maslow's need hierarchy theory of motivation.

### **UNIT-IV**

8. Discuss the process & types of control.
9. Discuss the emerging issues in management.

**NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.**