

Roll No.

--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--

Total No. of Pages : 02

Total No. of Questions : 09

B.Sc.(FT) (Sem-4)
FASHION STUDIES

Subject Code : BSFT-401

M.Code : 71042

Date of Examination : 30-05-2023

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTION TO CANDIDATES :

1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
2. SECTION-B contains FIVE questions carrying FIVE marks each and students have to attempt any FOUR questions.
3. SECTION-C contains THREE questions carrying TEN marks each and students have to attempt any TWO questions.

SECTION-A

I. Write short notes on :

- a) Silhouette
- b) Trims
- c) Color
- d) Rhythm
- e) Fashion designer
- f) Lifestyle
- g) Fad
- h) Style
- i) Trend
- j) Haute Couture.

SECTION-B

2. Write down the principles of fashion in detail.
3. What are the factors affecting fashion?
4. Write short notes on fashion leaders and Laggards.
5. What are the sources of inspiration?
6. Differentiate between Haute Couture and Pret-a-porter.

SECTION-C

7. Explain the fashion cycle in detail.
8. Explain the theories of fashion in detail.
9. What is fashion forecasting? How is it important in fashion industry?

NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.