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Total No. of Pages : 02

Total No. of Questions : 09

B.Com (Hons) (Sem.-4)
ENTREPRENEURSHIP DEVELOPMENT

Subject Code : BCOM-GE-401-18

M.Code : 77412

Date of Examination : 13-07-22

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
2. SECTIONS-B consists of FOUR Sub-sections : Units-I, II, III & IV.
3. Each Sub-section contains TWO questions each, carrying TEN marks each.
4. Students have to attempt any ONE question from each Sub-section.

SECTION-A

1. Write short notes on :

- a) Adverse effects of the entrepreneurship.
- b) Forecasting.
- c) Status withdrawal.
- d) Innovation.
- e) Creativity.
- f) Features of a business plan.
- g) Phases of EDP's.
- h) Subsidies.
- i) Market segment.
- j) Earning theory.

SECTION-B

UNIT-I

2. Define Intrapreneurship. Discuss various problems obstructing the growth of Entrepreneurship.
3. Is it necessary for an entrepreneur to be a manager also?

UNIT-II

4. Appreciate the role of Small Scale Industries in the development of national economy?
5. Define a business plan. What should happen if business is launched without a plan?

UNIT-III

6. Bring out the significance of EDP. Also, evaluate the success of EDPs.
7. Discuss the role of governmental agencies in the organisation of EDP. Evaluate their achievements.

UNIT-IV

8. How would you distinguish between pure venture capital and private equity?
9. Discuss the role of entrepreneurial development bank of India in financing small industries in the country.

NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.