

Roll No.

Total No. of Pages : 02

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B.Sc. (Agriculture) (Sem.-5)
ENTREPRENEURSHIP DEVELOPMENT &
BUSINESS COMMUNICATION

Subject Code : BSAG-506-19

M.Code. : 90945

Date of Examination : 14-07-22

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
2. SECTION-B contains FIVE questions carrying FIVE marks each and students have to attempt any FOUR questions.
3. SECTION-C contains THREE questions carrying TEN marks each and students have to attempt any TWO questions.

SECTION-A

- 1) Write briefly :
 - a) Characteristics of an entrepreneur
 - b) Controlling
 - c) Supervising
 - d) Supply chain
 - e) Total quality management.
 - f) Rural enterprise
 - g) Business plan
 - h) Project planning
 - i) Differentiate between creativity and intelligence
 - j) SWOT Analysis.

SECTION-B

- 2) Explain different categories of entrepreneurs. Give suitable examples.
- 3) Discuss the essential ingredients of an Agribusiness plan.
- 4) Why do Entrepreneurs fail? Cite suitable examples to justify your answer.
- 5) Write a detailed note on government policy for entrepreneurial development.
- 6) What are the various business leadership skills required to successfully run a project?

SECTION-C

- 7) What is the impact of economic reforms on Agribusiness? Which are the various government institutions for entrepreneurial development?
- 8) From an entrepreneurial perspective, explain the significance of the statement : '*A good idea is not enough*'.
- 9) Discuss the various opportunities Agri entrepreneurship with suitable examples.

NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.