

Roll No.

Total No. of Pages : 02

Total No. of Questions : 09

B.Sc. (Agriculture) (Sem.-4)
AGRICULTURAL MARKETING TRADE & PRICE

Subject Code : BSAG-408-19

M.Code : 79747

Date of Examination : 18-07-22

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. SECTION-A is **COMPULSORY** consisting of **TEN** questions carrying **TWO** marks each.
2. SECTION-B contains **FIVE** questions carrying **FIVE** marks each and students have to attempt any **FOUR** questions.
3. SECTION-C contains **THREE** questions carrying **TEN** marks each and students have to attempt any **TWO** questions.

SECTION-A

1. Write briefly :

- a) Contract farming.
- b) Concurrent v/s Lagged Margins.
- c) Operational v/s Allocative Marketing Efficiency.
- d) AGMARK
- e) Buffer stocks
- f) Speculative v/s Facilitative Middlemen
- g) Hedging
- h) CACP
- i) Spot v/s Forward market
- j) Horizontal v/s Vertical Market Integration.

SECTION-B

2. Discuss the components of market structure and the changes which should be kept in mind for a satisfactory market performance.
3. Discuss the relationship of Farmer's Price, Marketing Costs and Consumer's Rice.
4. Discuss the conditions that must be satisfied for the commodities permissible under futures trading.
5. Discuss important functions of warehouses and main causes of the slow progress of warehousing in the agricultural sector in India.
6. How does the knowledge of marketed and marketable surplus help the policy-makers as well as the traders?

SECTION-C

7.
 - a) Discuss the importance of agricultural marketing and classify the markets on the basis of time span.
 - b) Explain the factors affecting cost of marketing and reasons for higher marketing costs of agricultural commodities.
8.
 - a) Explain the four stages of the product life cycle and strategies involved in different stages of PLC.
 - b) Write a short note on GATT (The General Agreement on Trade and Tariffs).
9.
 - a) Discuss the objectives and functions of FCI.
 - b) Define co-operative marketing, its types and important functions that are carried out by the co-operative marketing societies.

NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.