

Roll No.

Total No. of Pages : 02

Total No. of Questions : 09

B.Sc.(FT) (Sem.-4)
FASHION STUDIES
Subject Code : BSFT-401
M.Code : 71042
Date of Examination : 05-07-22

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTION TO CANDIDATES :

1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
2. SECTION-B contains FIVE questions carrying FIVE marks each and students have to attempt any FOUR questions.
3. SECTION-C contains THREE questions carrying TEN marks each and students have to attempt any TWO questions.

SECTION-A

1. Attempt all questions in brief :

- a) Define Fashion style.
- b) Factors affecting fashion.
- c) Fashion theories.
- d) Pret - a porter.
- e) Silhouette.
- f) Fashion leaders.
- g) Stereotype.
- h) Name 5 international designers.
- i) Define principle.
- j) Knockoff.

SECTION-B

2. What is the role of Forecasting in fashion industry?
3. How silhouettes, colors, styles, fabrics are connect with the trend?
4. What kinds of information are useful to forecasters and where do they find that information?
5. Who are the people who exercise fashion leadership through their ability to create a style?
6. What is the role of fashion shows, business meetings and seasons in fashion studies?

SECTION-C

7. Discuss about all fashion theories in detail.
8. Explain components of fashion, You can also discuss the evolution of fashion through 20th and 21st century.
9. Name different types of silhouettes and where these are used.

NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.