Roll No. Total No. of Pages: 01

Total No. of Questions: 08

M.Sc. (Fashion Marketing Management) (2018 Batch) (Sem.-1) PERSONALITY DEVELOPMENT AND COMMUNICATION SKILLS

Subject Code: MSFMM-109-18 (Non core)

M.Code: 75292

Time: 2 Hrs. Max. Marks: 60

INSTRUCTIONS TO CANDIDATES:

1. Attempt any FIVE question(s), each question carries 12 marks.

1. Define the following:

- a. Personality
- b. Self efficiency
- c. Values

2. Define the following:

- a. Career
- b. Positive attitude
- c. Emotions
- 3. Define Personality. Explain why we all are unique.
- 4. Which things can affect the development of an individual's personality?
- 5. Discuss about the various basic personality traits in detail.
- 6. How do our needs impact personality?
- 7. Discuss about positive and negative impact of culture's values and beliefs on personality.
- 8. "Is it possible to change ones personality?" Comment.

<u>Note</u>: Any student found attempting answer sheet from any other person(s), using incriminating material or involved in any wrong activity reported by evaluator shall be treated under UMC provisions.

Student found sharing the question paper(s)/answer sheet on digital media or with any other person or any organization/institution shall also be treated under UMC.

Any student found making any change/addition/modification in contents of scanned copy of answer sheet and original answer sheet, shall be covered under UMC provisions.

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