

Roll No.

Total No. of Pages : 02

Total No. of Questions : 18

BRDM (2014 & Onwards) (Sem.-1)

**PRINCIPLES OF MANAGEMENT**

Subject Code : BBA-101

M.Code : 10538

Time : 3 Hrs.

Max. Marks : 60

**INSTRUCTION TO CANDIDATES :**

1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
2. SECTION-B consists of FOUR Sub-sections : Units-I, II, III & IV.
3. Each Sub-section contains TWO questions each, carrying TEN marks each.
4. Student has to attempt any ONE question from each Sub-section.

**SECTION-A**

**Write briefly :**

Q1. Define Management.

Q2. What is meant by scientific management?

Q3. What are the effective characteristics of Managers?

Q4. What is MBO?

Q5. Discuss the importance of staffing.

Q6. Distinguish between programmed and non-programmed decision?

Q7. What is departmentation?

Q8. What is six sigma?

Q9. What is total quality management?

Q10. What is Espirit de corps?

## **SECTION-B**

### **UNIT-I**

- Q11. What are stages in evolution of management thought?
- Q12. Explain the different schools of management. Discuss the contribution of human behaviour school.

### **UNIT-II**

- Q13. Mention the various types of forecasting techniques
- Q14. Define MBO. What are the benefits of Management by Objectives?

### **UNIT-III**

- Q15. What is departmentation by process and by product?
- Q16. Give the main difference between the formal and informal organization. Give examples.

### **UNIT-IV**

- Q17. What is the importance of setting organizational objectives in a modern complex organisation?
- Q18. Define the concept of managerial control. Discuss the scope and process of control.

**NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.**