Roll No. of Pages: 01

Total No. of Questions: 08

## BBA (Sem.-6) CROSS CULTURAL HUMAN RESOURCE MANAGEMENT

Subject Code : BBA-632-18 M.Code : 79354

Time: 2 Hrs. Max. Marks: 60

## **INSTRUCTIONS TO CANDIDATES:**

1. Attempt any FIVE question(s), each question carries 12 marks.

- 1. What do you understand by cross-cultural management? Also, discuss the impact of it on organizations.
- 2. What do you mean by the Shift in Culture? Discuss in detail the influence of economic factors on shifts in local cultures.
- 3. Critically examine the assumptions and findings of Hofstede's cross-cultural study.
- 4. Define cross-culture differences and elaborate on numerous factors constituting cultural differences.
- 5. What is international staffing? Outline the nature of international staffing.
- 6. Explain Training for Global Operations. What are the various challenges faced in training in international companies?
- 7. What are the major barriers to the transfer of management know-how across nations?
- 8. Explain the term in detail Cross-cultural ethics. Also, discuss in detail Ethics values across cultures.

<u>Note</u>: Any student found attempting answer sheet from any other person(s), using incriminating material or involved in any wrong activity reported by evaluator shall be treated under UMC provisions.

Student found sharing the question paper(s)/answer sheet on digital media or with any other person or any organization/institution shall also be treated under UMC.

Any student found making any change/addition/modification in contents of scanned copy of answer sheet and original answer sheet, shall be covered under UMC provisions.

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