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Total No. of Pages : 01

Total No. of Questions : 08

BBA (Sem.-4)
**BUSINESS ETHICS AND CORPORATE SOCIAL
RESPONSIBILITY**

Subject Code : BBASEC-401-18

M.Code : 77427

Date of Examination : 26-06-21

Time : 2 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. Attempt any FIVE question(s), each question carries 12 marks.

1. Explain in detail the principles & importance of Business Ethics.
2. What do you understand by Ethical principles in Consumer Production and Marketing?
3. What do you mean by Human Values? Explain how Moral, Ethical and Human Values are related?
4. Define Indian Ethos and work Ethos. What are the basic principles of Indian Ethos for work (management)? Give suitable examples.
5. What is Corporate Social Responsibility? Discuss why CSR is important in India?
6. Discuss the environmental aspect of CSR. What are the major ethical issues faced by businesses today?
7. Explain in detail about the International framework for corporate Social Responsibility.
8. Write a note in detail on UN guiding principles on Business and Human Rights.

Note: Any student found attempting answer sheet from any other person(s), using incriminating material or involved in any wrong activity reported by evaluator shall be treated under UMC provisions.

Student found sharing the question paper(s)/answer sheet on digital media or with any other person or any organization/institution shall also be treated under UMC.

Any student found making any change/addition/modification in contents of scanned copy of answer sheet and original answer sheet, shall be covered under UMC provisions.