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Total No. of Pages : 02

Total No. of Questions : 08

MBA/MBA (IB) (Sem.-2)

ENTREPRENEURSHIP AND PROJECT MANAGEMENT

Subject Code : MBA-207-18

M.Code : 76159

Date of Examination : 28-08-21

Time : 2 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. Attempt any FIVE question(s), each question carries 12 marks.

1. *“Although entrepreneurship is a challenging task but in most of the cases the rewards it gives are much more than what one anticipates”*. Discuss this statement by explaining the significance of entrepreneurship for economic development of any nation.
2. *“Intrapreneurship is the practice of entrepreneurial skills and approaches by or within a company or at home”* Scale down the economic differences between entrepreneurs and intrapreneurs. Does it hamper the organizational growth?
3. *“Entrepreneurship among women can be eyed as a tool for Employment and Income Generation”*. Comment.
4. How would you use SWOT analysis to identify and select a project for Small Scale Industry?
5. If a firm asks you to generate an idea of a service that provides fresh and hot food to the office employees during lunch, what would be your idea and how will you market it? Write a note on various methods of idea generation.
6. Take an example of any big business house and trace its journey from its inception till today. Mention the role of its human resource in its success.
7. *“A company assessing the tax burden of new project under consideration needs to carry out detailed examination of relevant tax provisions”*. Explain the statement with example.
8. Post completion audit team polishes the rough edges that the organization uses when it is forecasting or creating forecasting parameters. What is the nature and size of Post Completion Audit Team?

Note: Any student found attempting answer sheet from any other person(s), using incriminating material or involved in any wrong activity reported by evaluator shall be treated under UMC provisions.

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