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Total No. of Pages : 01

Total No. of Questions : 08

MBA/MBA(IB) (2018 Batch) (Sem.-2)
BUSINESS ANALYTICS FOR DECISION MAKING

Subject Code : MBA-201-18

M.Code : 76153

Date of Examination : 26-07-21

Time : 2 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. Attempt any FIVE question(s), each question carries 12 marks.

1. Discuss in detail the applications of Business Analytics subject in managerial decision making. Explain by citing examples.
2. What are the different methods of probability and non-probability sampling?
3. Discuss in detail the tests of significance of large and small samples.
4. Write notes on :
 - a. Procedure of hypothesis testing.
 - b. Errors in testing of hypothesis.
5. Discuss in detail steps in forecasting. Explain by citing examples.
6. Discuss in detail the advantages and limitations of regression analysis.
7. Write notes on :
 - a. Methods of construction in index numbers.
 - b. Applications of least square methods in Time Series Analysis.
8. Write notes on :
 - a. Importance of index numbers.
 - b. Methods of time series analysis.

Note: Any student found attempting answer sheet from any other person(s), using incriminating material or involved in any wrong activity reported by evaluator shall be treated under UMC provisions.

Student found sharing the question paper(s)/answer sheet on digital media or with any other person or any organization/institution shall also be treated under UMC.

Any student found making any change/addition/modification in contents of scanned copy of answer sheet and original answer sheet, shall be covered under UMC provisions.