

Roll No.

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Total No. of Pages : 01

Total No. of Questions : 08

BBA/BBA (SIM) (Sem.-2)
BUSINESS ENVIRONMENT
Subject Code : BBA-202-18
M.Code : 75917
Date of Examination : 13-08-21

Time : 2 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. Attempt any FIVE question(s), each question carries 12 marks.

1. What is the rationale behind studying business environment and also distinguish between internal and external environment of business?
2. How monetary policy motivate the economic development of a country? Explain various instruments of monetary policy.
3. *“Political environment affects the functioning of the business by regulating, directing, promoting and controlling the various business activities.”* Substantiate explaining institutions of the government.
4. Why are laws to protect the consumer felt to be necessary? Critically analyze the Consumer Protection Act, 1986.
5. *“Technology includes the scientific way of doing the things.”* Comment highlighting the impact of foreign collaborations and transfer of technology in an emerging economy like India.
6. How is ethics managed in a business unit? Enumerate the tools for ethical management by providing suitable examples.
7. Write a detailed note on International business environment and its impact on India.
8. *“Trading blocs are a special type of economic integration.”* Discuss in brief a few trading blocs in international trade.

Note: Any student found attempting answer sheet from any other person(s), using incriminating material or involved in any wrong activity reported by evaluator shall be treated under UMC provisions.

Student found sharing the question paper(s)/answer sheet on digital media or with any other person or any organization/institution shall also be treated under UMC.

Any student found making any change/addition/modification in contents of scanned copy of answer sheet and original answer sheet, shall be covered under UMC provisions.