Roll No.

Total No. of Pages: 01

Total No. of Questions: 08

B.Com (Hons) (2018 Batch) (Sem.-2)

## **BUSINESS ENVIRONMENT**

Subject Code: BCOM-202-18

M.Code: 75829

Date of Examination: 12-07-21

Time: 2 Hrs. Max. Marks: 60

## **INSTRUCTIONS TO CANDIDATES:**

1. Attempt any FIVE question(s), each question carries 12 marks.

- 1. What do you mean by 'environmental scanning'? Explain the requirements and techniques of environmental scanning.
- 2. What are the basic elements of economic environment? Discuss the importance of economic environment for business.
- 3. Discuss the objectives and provisions of the Foreign Exchange Management Act (FEMA), 1999.
- 4. What is meant by liberalization? Critically evaluate the impact of liberalization on the Indian economy.
- 5. Define social responsibility. Why is it important for business? Support your answer.
- 6. What do you mean by technological environment? Discuss impact of technology on business.
- 7. What do you mean by Multinational Corporations (MNCs)? Discuss briefly the advantages and disadvantages of MNCs.
- 8. Discuss the role and functions of the IMF. Explain its impact on Indian economy.

<u>Note</u>: Any student found attempting answer sheet from any other person(s), using incriminating material or involved in any wrong activity reported by evaluator shall be treated under UMC provisions.

Student found sharing the question paper(s)/answer sheet on digital media or with any other person or any organization/institution shall also be treated under UMC.

Any student found making any change/addition/modification in contents of scanned copy of answer sheet and original answer sheet, shall be covered under UMC provisions.

**1** M-75829 (S12)-1182