Roll No. Total No. of Pages: (

Total No. of Questions: 07

B.Com. (2011 & Onwards) (Sem. – 2) WORKSHOP ON IT AND E-COMMERCE

M Code: 22007 Subject Code: BCOP-206 Paper ID: [B1122]

Time: 3 Hrs. Max. Marks: 60

INSTRUCTIONS TO CANDIDATES:

- 1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
- 2. SECTION-B contains SIX questions carrying TEN marks each and students have to attempt any FOUR questions.

SECTION A

- 1. Explain in brief:
- a) What do you mean by World wide web?
- b) How is Email managed in MS-Outlook?
- c) What do you mean by CC and BCC in email?
- d) What is Customer Relation Management?
- e) Explain relational model for DBMS.
- f) Explain TCP/IP model.
- g) Explain components of internet address.
- h) What is SPSS?
- i) What is modem?
- j) Explain Video Conferencing

M-22007 Page 1 of 2

SECTION B

- 2. Explain various types of Network Communication devices. Explain the working of modem.
- 3. What is Entity? Explain ER modeling methods for DBMS.
- 4. Explain various applications of the electronic Commerce.
- 5. How internet can be utilized for expansion of business? Explain with some case study.
- 6. What do you mean by Data base management system? Differentiate between Hierarchical and Network model of DBMS.
- 7. Explain various methods of Data Protection and Recovery.

M-22007 Page 2 of 2