



## SECTION-B

11. a) What is effective communication? Explain with the help of suitable example.  
b) Explain the essentials of effective communication along with 7 C's and other principles.
12. What is technical paragraph writing? Discuss the descriptive and imaginative writing.
13. Write a technical letter to the newspaper editor regarding printing mistakes in the newspaper atleast in two different formats.
14. Explain Shannon's model of communication.

## SECTION-C

15. Write the (at least 2) difference between the following :
  - a) Press release and newsletters
  - b) Dissertation and thesis
16. Write a technical proposal to government of India for the grant of high school. Explain it with instruction manuals with technical descriptions.
17. Define verbal communication and its importance. Discuss different presentation techniques and its benefits with example.
18. What is group discussion? Discuss the importance of group discussion and how it is helpful in interviews.

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