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Total No. of Pages : 01

Total No. of Questions : 08

BBA (2014 to 2017) / B.SIM / BRDM (2014 & Onwards)
(Sem.-1)

PRINCIPLES OF MANAGEMENT

Subject Code : BBA-101

M.Code : 10538

Time : 2 Hrs.

Max. Marks : 30

INSTRUCTIONS TO CANDIDATES :

1. Attempt any FIVE question(s), each question carries 6 marks.

- Q1. What do you understand by Team Management? Discuss functions of management.
- Q2. a. Write the characteristics of classical approach.
b. Define Behavioural approach and System approach.
- Q3. Define Decision Making and factors influencing it. Discuss its techniques.
- Q4. Explain the process of MBO. What are the benefits and limitations of MBO?
- Q5. Define Staffing. Discuss the nature and impact of staffing.
- Q6. Explain the concept of departmentation in detail.
- Q7. Define Control Process and its techniques.
- Q8. What do you mean by Business Process Re- Engineering and its process?

Note: Any student found attempting answer sheet from any other person(s), using incriminating material or involved in any wrong activity reported by evaluator shall be treated under UMC provisions.

Student found sharing the question paper(s)/answer sheet on digital media or with any other person or any organization/institution shall also be treated under UMC.

Any student found making any change/addition/modification in contents of scanned copy of answer sheet and original answer sheet, shall be covered under UMC provisions.